

PRICING *you have options...*



BASIC SOCIAL KIT

BEST FOR: Establishing a fundamental social presence. You keep it simple with the essentials.

INCLUDES:

- **BRAND KIT: Your assets uploaded for quick and consistent use**
 - Brand logos
 - Brand color palette
 - Brand font choices
- **IMAGERY:**
 - 8 suggested images to establish branded look & feel (photography or other graphic elements)
- **TEMPLATES:**
 - Choice of 3-4 template categories
 - Iterations of each category (total of 9-12 templates)
- **1-HOUR TRAINING + GUIDE**
- **Starts at \$3,000**

PRO SOCIAL KIT

BEST FOR: Posting consistently and frequently is a critical piece of your strategy. This package includes everything in the basic kit PLUS some extras.

INCLUDES:

- **BRAND KIT: Your assets uploaded for quick and consistent use**
 - Brand logos
 - Brand color palette
 - Brand font choices
- **IMAGERY:**
 - 10 suggested images to establish branded look & feel (photography or other graphic elements)
- **TEMPLATES:**
 - 6-8 main template categories
 - Iterations of each category (total of 18-24 templates)
- **1-HOUR TRAINING + GUIDE**
- **Starts at \$3,750**

EVENT KIT

BEST FOR: Cutting through the clutter to market your event and make a lasting impression.

INCLUDES:

- **BRAND KIT: Your assets uploaded for quick and consistent use**
 - Brand logos
 - Brand color palette
 - Brand font choices
- **IMAGERY:**
 - Up to 5 suggested images to establish branded look & feel (photography or other graphic elements)
- **TEMPLATES:**
 - Poster or Flyer
 - Certificate of Completion
 - Facebook & Eventbrite event cover images
 - Choice of 2 main template categories
- **1-HOUR TRAINING + GUIDE**
- **Starts at \$2,700**